Control Tower for long-distance rail freight transport

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Big delta in customer experiences road vs rail



















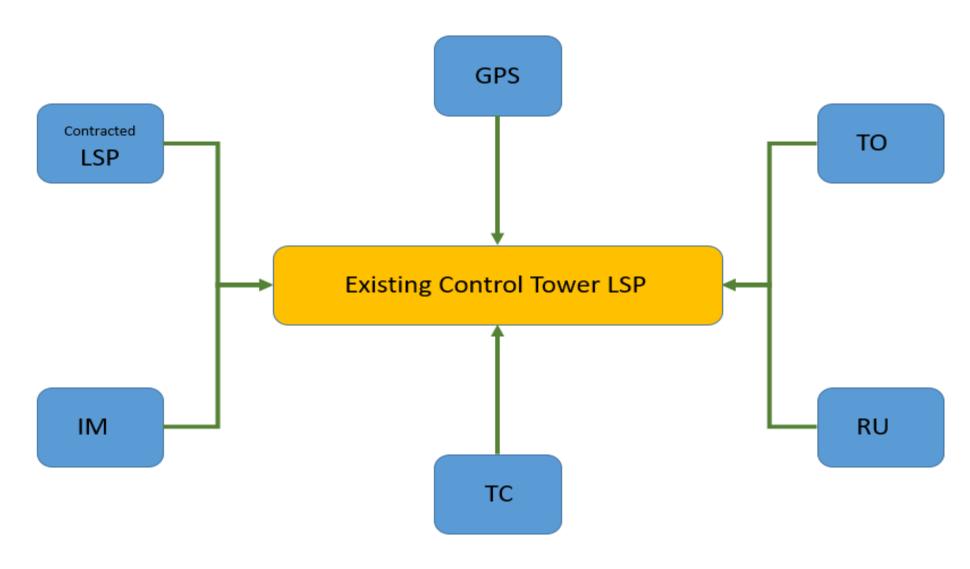
Control Tower operational since August 2017

- Information sharing between different stakeholders
- Regular status updates on two rail corridors (Bettembourg-Le Boulou and Rotterdam-Venlo)

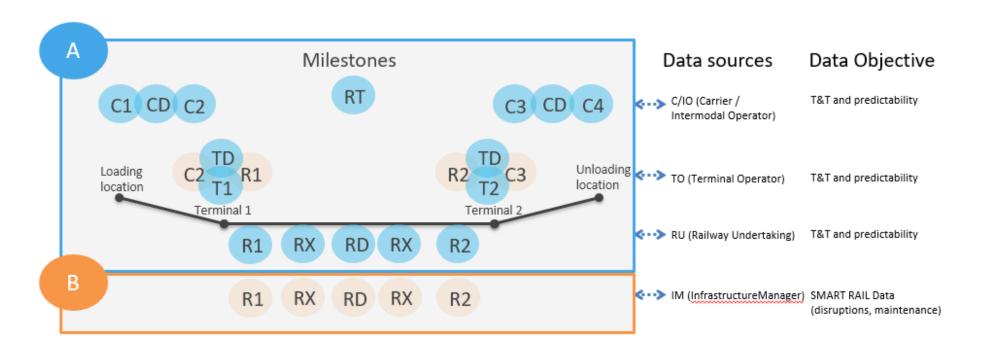
Achieved:

- ✓ Increased predictability through swift notification of delays.
- ✓ Increased awareness of shipment status through regular and precise status updates.
- ✓ More stable lead times through increased predictability.
- ✓ Reduced TCO through increased predictability.
- ✓ Availability of real-time status updates on the corridor.

Implementation on the corridors



Multiple milestones and sources

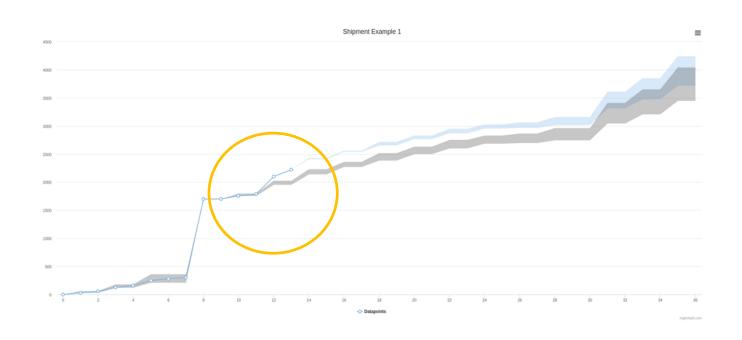


Legend C1: loaded CD: Carrier disruption R2: Train arrived Single Source T2: Available for pickup TD: Terminal disruption C2: Arrived at terminal T1: Loaded on train C3: Departed from terminal RD: Rail disruption R1: Train departed C4: Unloaded RT: Real-time information Multiple source RX: Predefined Critical points eg border crossings



Result: scheduled min-max scenario (grey) and actual min-max scenario of shipment (blue)

- At point 12 a delay occurs. This could lead to either a delay in arrival, or a time of arrival that still falls within the tolerance of the min-max scenario (the dark grey area).
- Iterative improvement based on historic data
- Order status adjusted according to position





Monitoring dashboard

- Monitoring dashboard and integrated module for door-todoor operational management
- For event management a work flow applies for the corridor, so required actions can be taken and monitored.
- Dashboard shows actual and historical insights in the performances of the intermodal corridor.





Options for fine-tuning of the Control Tower

- Data on the same milestones can be cross-validated and outcomes shared with the stakeholders involved. Thus, all parties can have the same view on what happens when and why.
- On B-LB corridor notifications on arrival of the train at the end terminal differed according to different data sources.
 - After examining and sharing the data analysis, it was found that delays in notifications from the contracted LSP could be explained by operational habits. A solution was found easily, resulting in better processes for all parties.
- This is an iterative process, which is expected to yield even better and more precise results over time when more operational experience has been gained in using the operational Control Tower Rail.

Lessons Learned

Lessons learned about stakeholders and value cases

- Built up trust for information sharing are crucial, don't rush it
- Alignment of milestones (and definition of milestones)
- Explain and align what can be shared and what not
- Low hanging fruit is difficult enough in rail sector
- Single source data is not enough
- Multiple level buy-in is needed



Conclusions and recommendations

 Control Tower based data sharing in the rail freight sector is possible and has clear benefits

Modal shift not only depends on infrastructure, but also on quality of service

A shift of mindset is possible. Requires relationships of trust and leadership

SMART-RAIL's Control Tower can serve as show case

Thank you

