

# European Freight Transport Agenda

Measures, actions and projects in South East Europe



Dear Colleagues, Dear Executives,

The Ministry of Transport of Bulgaria welcomes the conception, and declares its support to organizing an International Conference on Freight Transport Logistics Development in Europe. Europe, furthermore South - East Europe, needs effective, integrated solutions on freight transport, favouring the environment and facilitating consumers. Measures and actions, which make railway, maritime transport and inland waterways more attractive and competitive in the context of co-modality, are essential. Integrating these green modes of transport into effective logistics chains is of main importance in regard to the economic efficiency and long-term development of transport. As a result of recognizing the necessity for specific measures in restricting the constant growth of road freight transport, the European Commission presented a series of initiatives directed toward ensuring effective and reliable freight transport. The measures include: achieving a balance between different modes of freight transport (co modality concept); facilitate establishment of freight logistics chains (green logistics); simplifying the administrative procedures (internet for cargo); and improving the quality in the freight logistics. I consider the opportunity for Bulgaria to host the European Freight Transport Logistics Conference and Marco Polo Program Meeting, where a prominent speakers are invited to share their viewpoints – either decision makers in the freight transport logistics from European and national institutions, or executives of the transport business and professional organizations, as very important to SEE countries. The Conference would enable a wider-range of managers to become familiar with the latest trends in freight transport logistics, while the freight transport business will be able to identify more clearly its role in the overall logistical process and assume its commitments regarding the implementation of the European and national policy in the area of freight transport logistics.

Welcome at European Freight Transport Logistics Conference, Sofia 2008.

## GENERAL TRANSPORT MASTER PLAN OF BULGARIA **NEW**

The General Transport Master Plan will provide support to the Bulgarian administration as an instrument for continuous development of transport sector decisions and investment planning, while pursuing the following specific goals: Ensure the planning of a high-quality infrastructure; Include all modes of transport; Encourage the operational harmonization (co modality) and intermodality; Allow the optimal usage of existing infrastructure capacity; Contribute to the implementation of transport activities conformable to the environmental requirements; Be feasible on macro-economic level etc...

### BULGARIA: MODERNIZATION CONTINUOUS

#### Railway infrastructure projects

The main priorities of the strategy for development of the national railways transport system remains the rehabilitation and modernization of the railway infrastructure which shall contribute to the quality improvement of offered services. This development includes the interconnection and interoperability of national railway networks as well as access to European intermodal rail networks. The restructuring of the railway transport system has been accomplished in compliance with the ERTMS standards. The introduction and applying of the EU technical standards in the railway infrastructure sector has required and still requires massive investments – 1 milliard and 500 million euro for main railway projects. Construction of Danube bridge Vidin – Kalafat has already started.

ERTMS development



#### Intermodal infrastructure projects

Bulgaria with its favorable geographical situation may attract additional international traffic through improvement of combined transport and block trains networks. Intermodal system infrastructure basically consists in railways linkages between major nodes for freight transport. The infrastructure modernization includes the following: technical improvement of the railways and railway facilities as a part of the Trans-European Transport network; ensuring the necessary gauge clearance for the intermodal and combined freight transport. Creating of intermodal terminals was started. There are planned two container terminals in sea ports Varna and Burgas - every with capacity of 500 000 TEU, also in port Varna west – 150 000 TEU, two inland ports with multifunctional terminals in Lom and Rousse - every with capacity of 100 000 TEU. Several intermodal terminals/freight villages are in process of building in Sofia (more than 3), Plovdiv, Bourgas.

Bourgas Port Terminals development



#### Logistics infrastructure projects

International and Bulgarian companies establish freight logistics centers and industrial zones with full range of services, and in this way improve the freight logistics infrastructure of Bulgaria. New logistics zones (with area about a million sq. m.) are forming around Sofia, (for example Airport Logistics City Sofia), big logistics and industrial zones near Plovdiv, (as Fresh logic), Bourgas, Varna ... The concentration of LDCs necessitates quick establishment of freight intermodal terminals and freight villages network.

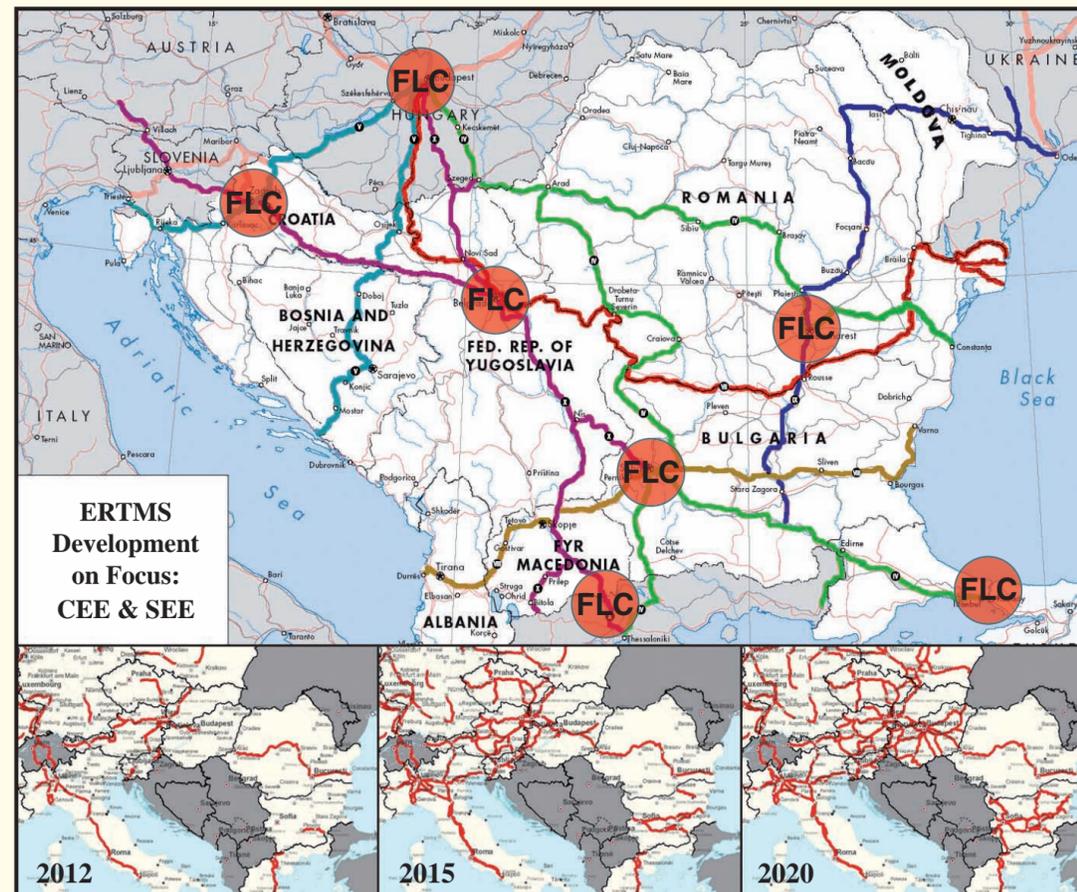
Cargo Center GRAZ - Model for SEE



## Balkans Freight Move Improvement

### More Coordination, More Cooperation, More Competition

From motorways to railways. From railways to waterways. Green Freight transport. Green Logistics  
From waterways to railways. From railways to motorways. Green Freight transport. Green Logistics



Let's make together the Balkans better area for freight transport logistics

Who should attend:

Shippers, Logistics Managers, Freight Forwarders, Economic Operators Sea and Inland Port Operators, Terminal Operators, Intermodal Operators, Shipowners, Shipbrokers, Liner Agents, Ocean and Shortsea Carriers, Port and Railway Authorities, Government Experts, Regional Authorities Project Managers, Consultants, Financiers, Banks, NGO, Cargo Handling Equipment Manufacturers, ICT Suppliers, Freight Villages, Logistics Centers, Free Zones, Industrial Parks, etc.



More information and registration:

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# BALKANS CO MODALITY

International Conference 2008 for Freight Transport Logistics Development in S E E

## European Freight Transport Agenda

### The Balkans Dimension. Time to Action

November  
10 – 11<sup>th</sup> 2008 Sofia  
Conference center ★★★★★  
“Kempinski Hotel Zografski”

On Focus:  
Railway Freight Logistics  
Maritime Freight Logistics  
Freight Transport Logistics  
Marco Polo II Programme  
SEE Projects

With the support of:

Ministry of Transport  
Executive Agency Railway Administration  
National Company Railway Infrastructure  
Bulgarian State Railways, BDZ Cargo



Balkans Co modality Conference 2008 support



Conference concept, programme and organizing: Intermodal & Shortsea Promotion Centre Bulgaria

**Freight move improvement**



The transportation of goods began with the arrival of trade. As trade spread to countries further and further away, the ways of conveying freight also changed, developing new methods and technologies and becoming an entirely separate economic activity. Today, freight transport is essential to maintain economic growth and competitiveness. In its efforts to promote freight transport in Europe, the Commission's approach is based first and foremost on co-modality – making it possible to enhance the efficiency of all transport modes and their combination – and on innovation, simplification, quality and the concept of “corridors”. The initiatives are therefore aimed at several different transport modes and form part of a single package of measures with the following components: an Action Plan on freight logistics; several initiatives in the field of maritime transport, in particular a Communication on European ports policy; a Communication on a freight-oriented rail network.

**Rail transport improvement**



The development of rail freight is a major challenge for the transport sector in the European Union. The European Community has launched a series of initiatives aimed at revitalising rail freight transport and giving it a more European dimension, concerning both the way in which the sector is organised (rail freight has been gradually opened up to competition) and the development of technical interoperability as well as the construction of key infrastructures for the continent of Europe. The Commission has identified a possible European network based on existing and future flows. For the corridors in the network, greater cooperation between the infrastructure managers and the Member States on the programming of investment and the management of corridors, through the corridor coordination structures, should result in infrastructure use and funding being optimised on a European scale.

**Maritime transport improvement**



Consequently, Europe needs a network of accessible and efficient ports. It needs greater port capacity, and existing capacity has to be streamlined. The Communication sets out an action plan and announces future legislative initiatives to meet the five main challenges facing the European port network today: increasing the efficiency and productivity of all European seaports; balancing the need to increase investment capacity with respect for the environment; modernising the ports network by, among other things, simplifying administrative procedures and making increased use of information technologies (e-maritime); guaranteeing fair competition between ports; addressing the human aspect within a new framework for social dialogue. The European Commission has introduced the idea of a European maritime transport area with a view to eliminating or reducing the numerous administrative procedures which apply to goods shipped by sea between European ports. The establishment of a European maritime transport area is absolutely crucial in ensuring the effective development of the “motorways of the sea” – key sea routes between the Member States of the EU. Combined with other modes of transport, they provide regular, high-quality services which offer an effective alternative to transporting goods only by road.

**Freight logistics perfection**



The tasks set out in the Action Plan are the result of a long consultation process that began after the publication of the 2006 Communication on Freight Transport Logistics. Interest in the subject has been lively with the closing conference in May 2007 attracting many representatives from industry associations, national authorities and civil society. Their input has helped determine the list of specific actions now being put forward. The Logistics Action Plan is constructed around a number of core orientations, namely innovation, simplification, quality, green corridors and updating of the regulatory framework. Each of these headings introduces a range of concrete measures which are set against a concrete objective and a clear timetable. In total, the Logistics Action Plan proposes more than 30 actions to be implemented over the coming years.



**Conference Center hotel "Kempinski Hotel Zografski" ★★★★★ Sofia**



**Program of Balkans Co modality Conference 2008**  
**12.00 Official opening: Welcome speeches of official guests from European Commission and Ministries of Transport**  
**Official guests from CER, UIC, FIATA, UIRR, EIA, F&L, ESN, ECSA, EFIP, ESPO, AMRIE**

**12.30 - First theme: EUROPEAN RAILWAY LOGISTICS STRATEGY On Focus: Railway based Logistics**  
Railway Freight transport: Development a freight oriented rail network. Make EU railways more efficient. Rail freight dedicated lines. Primary European Rail Freight Network. Boost rail freight in Europe. ERTMS Corridors development vision 2020. Rail-Freight Dedicated Network in Europe. Green Corridors. European Mega corridors-multimodal corridors giving priority to freight trains. European continental intermodal links North-South and West-East. European block trains network. European mega corridors versus regional rail freight corridors. Professional groups initiatives: UIC-CER-UIRR initiatives : European Combined Transport Strategy. Diomis 2 Agenda 2015- the future of Combined transport. National and International CT networks. CT extension to SEE. Diomis 2 required Actions and Measures. Rail freight fleet for CT, SWT, BT. Newopera-the rail freight dedicated lines concept. Project conclusions. Newopera Project for Balkans ? X Rail Project: EU Single wagons system. Rail Freight Map Project. Cream Project development. Re Track Project development. Rail-Road development group. Mega trucks versus railway or Mega truck for railway. SEE rail freight markets development: Balkan as a rail freight transport platform. SERG FT Working group vision for rail freight development. Railway links between SEE regions. SEE Rail Freight Cluster: infrastructure; fleet; terminals; operators.

**15.30 - Second theme: EUROPEAN MARITIME LOGISTICS STRATEGY On Focus: Maritime based Logistics**  
New European maritime and port policy and practice: Development of an efficient maritime transport system. HL Group on EU Maritime development. EU Maritime transport strategy 2008-2018. Short Sea Shipping: Simplification of procedures. EU Maritime space without barriers. Motorway of the Sea concept. MoS corridors. TEN-T and MoS integration. MoS Projects implementation: East Mediterranean MoS. South EM Master plan MoS. Black sea MoS. Master plan Black sea MoS. Motorways of the Sea projects: Typical components. European Ports Policy: Challenges for the European Ports System: Total Modernization. State Aid Guidelines for investments in ports. Environmental Guidance for port development projects. The future: Co modality ports. MoS ports. European mega ports and regional ports network. Port co modality hubs - in European mega freight transport chains. Port competition and development - part of logistics chain competition and development. Who controlled European logistics chains? Regionalization of ports development: SEE examples: North Adriatic, West Black Sea, Marmara ports regions. Future vision: Strategic partnership between sea and inland ports. Gateways system model. Rein-Main-Danube - European river motorway. NAIADES Programme development. Building cooperative networks between inland and sea ports. Development of SEE inland ports. Balkans rail-ports; sea-river links. Cooperation of freight villages and ports.

**Accompanying events during Balkans Co modality Conference**  
**Meeting of SERG Freight Transport Working Group,**  
**Meeting of Marco Polo Programme Team with SEE Forwarders Associations Chairmen**  
**Meeting of PROPS Project, Meeting of EastMed - Black Sea MoS Working Group**

**9.30 - Third theme: EUROPEAN FREIGHT LOGISTICS STRATEGY On focus: Freight Logistics**  
European freight logistics action plan. Strengthen the European freight logistics industry. HL Group on Logistics. New European Logistics Paradigms. Change in European Logistics environment: Logistics chains strategic alliances, Terminal networks and Impact of Mega carriers. New Logistics concept: Green Logistics. European continental logistics North-South and West East. SEE Multimodal Logistics platforms capacity (ports, terminals, freight villages etc.) Need more new terminals and FVs in SEE. Improving inland terminal and marshalling yards. Establishment of Freight villages. Combined Transport terminals development. SEE Terminal-to-terminal links. Benchmarks for inland terminals. Intermodal Loading Units. Competition between logistics chains. Who controlled European logistics chains? A Balkan? Balkan co modality – need more cooperation actions. Concepts and future steps-business scenarios. Balkans logistics clusters. Quality of logistics services. Urban Freight Logistics recommendations. Multimodal Container logistics. Bulk Liquid Logistics. Intermodal Solutions for Steel Transportations. Balkan Freight transport logistics bottleneck exercise. Innovation and simplification of freight logistics chains: Internet for cargo. ITS applications. E-Freight system: E-Rail Freight. E-Logistics. E-Maritime. E-Rail Freight New electronic system: Security standard NCTS-Rail. E-Maritime interoperability platform. SSS Single transport document. Internet Cargo Projects: Freightwise Project, KOMODA Project.

**MARCO POLO II PROGRAMME WORKSHOP**



**13.30 - Welcome speech of Mr. Peter Mutafchiev - Minister of Transport**  
**On Focus: Marco Polo Programme success. SEE Projects.** Marco Polo Programme - EU Co modality concept in action.  
**Draft Agenda:** 1. Presentation of Unit Marco Polo: EACI MP II success; 2. Presentation: How to prepare a fruitful proposal under the Marco Polo scheme; 3. Presentations of MP Projects related to SEE region; 4. Q & A  
The current, second Marco Polo Programme runs from 2007-2013 and features: More money, More themes, More countries. Marco Polo II - Action types: Modal shift actions; Catalyst actions; Common learning actions; Motorways of the Sea; Traffic Avoidance Actions; Marco Polo II – Key Features: Marco Polo Programme trend of projects. Marco Polo Selection Round 2007, 23 projects selected under the 2007 call; Marco Polo 2008 Call: 31 projects shortlisted for approval. For better Marco Polo Programme: Public consultation 2008 results. Marco Polo II – What's next?

